University of the Cape Coast, Ghana

Tourism and Development

Since the early 1990s tourism activity in the country has increased considerably. From a position of obscurity, the industry has risen to become the fourth highest foreign exchange earner. Aside the impressive economic indicators about the sector's growth, evidence of the sector's vibrancy can be found in the creation of many trade associations. Currently stakeholders in the industry can be classified into three broad groups based on their respective roles:

- Policy makers
- Practitioners
- Academia
- Host Communities

Each of these stakeholders plays their respective roles in their own right. However, a cursory examination of the current tourism practice points to a fragmented industry characterized by very little or no linkages.

The conduct of research is an important ingredient for sustainable tourism development. Successful tourism industries the world over are oiled by relevant research through inter-industry linkages. Though all of the stakeholders undertake their own research, the results are hardly shared with others players. In addition, the many changes and challenges international tourism faces today call for an integrated research platform to feed the industry with relevant information for decision making and growth. Consequently, the importance of relevant research cannot be further downplayed if sustained growth in the sector is to be expected as per the projections of the UNWTO.

The aim of this conference therefore, is to create a platform for interaction among the major stakeholders to enable the identification of common areas which require research attention to feed the practice of tourism.

Target: Ministry of Tourism; Ghana Tourist Board; members of GHATOF; TOUGHA; TOURGAG; CRAG; Chiefs Association; tourism academics; tourism attraction managers, etc.
Centre for International Education

The Center for International Education (CIE), was established in 1999 under the direction of the Academic Board of the University. The goal of the office was to bring all of the University linkages under the general supervision of the Pro-Vice Chancellor. The office has been established to manage all matters relating to linkages and collaboration between the University of Cape Coast and international organizations and institutions.

Vision

To be a vibrant centre for coordinating activities of the University at the international level and thereby project the institution as a reputable centre of excellence of teaching, learning and research.

Mission

The mission of the Office of International Education is to facilitate campus-wide international location of research, teaching, and understanding among students, faculty and staff.

Goals

The goals of the office are to:

1. Broaden faculty and staff involvement in international research and development activities.
2. Provide opportunities for student experiential learning and academic exchange programmes.
3. Assist faculty and administrative staff members to participate in exchange programmes.

Objectives

The specific objectives of the Office of International Education are to:

1. Facilitate student study abroad/Faculty/Administrative staff exchanges.
2. Promote UCC’s active presence in an increasingly global intellectual environment.
3. Foster and maintain links with Universities and other institutions worldwide.
4. Facilitate collaborative research and publications within an international framework.
5. Establish strong Study Abroad Programmes in the University of external students.

Functions

The functions of the Office of International Education are:

1. Clearance of Memorandum of Understanding (MOU’s) and Affiliation Agreements,
2. Coordination of cooperative agreements with USAID and other agencies,
3. Coordination of international educational exchanges (students, faculty and staff),
4. Provision of technical assistance and administrative support for developing international proposals,
5. Provision of logistical support for international travel,
6. Solution of problems on general welfare,
7. Assistance to international students on their arrival.

Ghana to establish one of the 15 African Maths & Science Institute Network (AMI-Net) at UCC

The government is reviewing the development of science policies in the country under a Science and Technology Consolidated Plan of Action (APA). Furthermore, as a means of promoting the mathematical sciences in Africa, Ghana has been selected to establish one of the 15 African Mathematical Science Institute Network (AMI-Net) at the University of Cape Coast.

The Minister of education, Mr. Alex Tettey-Enyo, announced this when he addressed the 35th General Conference of the United Nations Educational Scientific and Cultural Organization (UNESCO) in Paris, France.

The minister commended UNESCO for its efforts at supporting the African Union (AU) to enhance the CPA, particularly in assisting member states to review and develop science education. He said UNESCO had also been of tremendous assistance for Ghana's National Functional Literacy Programme (NFLP) which had contributed towards ensuring good citizenship and participation in governance and socio-economic development among the adult citizenry.

Mr. Tettey-Enyo said the NFLP had churned out literate graduates into the mainstream formal educational sector and had, through that, opened wider opportunities for the adult population aspiring to further heights in life. He paid tribute to the outgoing Director General of UNESCO, Mr. Koichiro Matsuura, and the Director General-elect, Mrs. Irina Bokova. The minister, who led the Ghanaian delegation to the conference, said Ghana would benefit from the second phase of UNESCO's distance education programme. He said under the first phase, about 15 senior education officials were trained in and outside the country in planning and management. Mr. Tettey-Enyo said Ghana could also benefit from the UNESCO online mass teacher training programme that used online resources to produce more teachers to feed the country's educational institutions.
Confucius Institute to be Established in UCC

The first Confucius Institute in West Africa is to be established in UCC after authorities of the University of Cape Coast signed an agreement with the Hunan City University (HCU) on 13th August 2009.

With this agreement, UCC will provide space and infrastructure, while the Hunan City University and the Chinese Government will provide funding. The Chinese government will sponsor the running of the Institute and UCC will be the first to have qualified to establish the holding and running of the HSK Examination (Chinese Proficiency Test). The Chinese government will provide UCC with between $50,000 and $100,000 investment annually (including 3000 textbooks, provision of teachers and Administrators) and the HCU will provide free teaching materials.